

Solid Waste Committee Meeting Minutes 11-30-20

1. Newspaper ad to be released once the website is up; we are thinking of seasonal promotion in addition to the first promotion for year-round/weekend population; Facebook to follow next once the website is up. Nicole will get the website up next week.
2. Press release has been sent, Jon to check with EcoM whom it went (goal tourist and town, Post, and Villager).
3. Mailing going out mid-December to all property owners. We will miss renters, Jon will check to see if we can compare the list of car registrations with property owners to get renters. The cover letter could perhaps ask owners to give it to their renters.
4. Jon will check on when the presentation to BOS will be — when do they want to hear from us and how much time. December or January? If not December, then a short presentation in January with Jon and EcoMaine. In January, it will be a “launch” video we can package and put on Facebook and our webpage, and on the Town UTube channel. And share with David James and other lists.
5. January 9 will be launching for giveaways. We should send an all-town notice from town to go out for the start and launch. On cable TV notice and also; will start pickup on January 11 week.
6. Rental agent program for the spring/early summer.
7. Tom raised a question on tagging of contamination of recycling. Red tags will be used, Mike to double check with EcoM. We need to explain this in letters, on facebook, and webpage and Nicole’s phone number should be included.

The next meeting is December 14, then January 4.

Submitted by Paul Hogan