

Kennebunkport Crossroads

A neighborhood development plan for the village parcel

The master plan process for the Village Parcel on North Street is underway. The Town has engaged the consulting team of Mitchell & Associates, Gorrill Palmer, Camoin Associates and Principle to orchestrate the public process and develop the master plan. The Board of Selectmen has appointed a steering committee to lead the Town's participation in the development of the master planning process. The timeline for the master plan will be from April through October 2019. Initial efforts will be in information gathering and identification of site specific opportunities and constraints for the parcel. Initial public introduction to the process and participation will occur in the latter part of May, with several events to follow through to September. The final master plan to be completed the end of October 2019.

You are In Charge

Kennebunkport Crossroads is a unique opportunity for the people of Kennebunkport to shape the future of the Town. Many voices, opinions, and needs will shape the conversation and a master plan that meets as many local goals as possible.

A project schedule has been established that maps out events for targeted community conversation and input. The plan will be largely shaped during large-group conversations, facilitated by a team of designers who will listen, ask questions, and help shape the vision with the community.

To provide an opportunity for additional public discussion, input, and questions throughout the process a Facebook page has been established. A project email has also been set up to take comments.

May 30

Public Kick-Off + Crowdsourcing

4:00 pm – 5:30 pm

[Location TBD]

This meeting will provide an overview of the project, begin to collect input from the community, and ask the people who attend how to successfully invite more people into the conversation.

Agenda:

4:00 pm Welcome, project overview, including parameters of project, and what if anything is off the table.

4:15 pm Visual Preference Survey exercise

4:45 pm Idea wall – What is more important to you? What will make this project successful?

5:15 pm Brainstorm on how to generate more community involvement

July 13 - 15

Visioning Event

July 13, 9:00 am – 12:00 pm

Hands-On Design Workshop

[Location TBD]

8:30 am Donuts and Coffee

Visual Preference Survey exercise (same hard copies as before)

9:00 am Welcome, project overview, measures of project success summary.

9:30 am Presentation that includes inspiration, trends, and precedent.

10:15 am Table work, including mapping exercise that asks for input related to both physical attributes of the plan area, desired uses, other ideas. And a building type worksheet to gather input on what people desire related to the built environment.

11:15 am Report out from mapping activity.

11:40 am Moderated Q & A

July 13, 12:00 pm – 8:00 pm

Open Design Studio

[Location TBD]

Drop in any time to share ideas, opinions, feedback.

July 14, 8:00 am – 8:00 pm

Open Design Studio

[Location TBD]

Drop in any time to share ideas, opinions, feedback.

July 15, 8:00 am – 8:00 pm

Open Design Studio

[Location TBD]

Drop in any time to share ideas, opinions, feedback.

July 15, 6:00 pm – 8:00 pm
Progress Presentation
[Location TBD]

Presentation and pin-up drawings to show work in progress, generate more discussion, and collect more feedback.

OPTIONAL – Technical Meetings

Adding technical meetings means we lose design time and potentially water down large group meetings. Alternatively, they can help us peel back the layers around specific issues. If any of these happen, they should occur on July 13 and / or the morning of July 14 before noon.

Potential Topics:

- Sustainability / Conservation
- Connectivity
- Affordable Housing
- Streets + Public Space
- Municipal Buildings

Location

Fire station works as a location. Ideally we could activate the front of the parking lot, or the grassy area between that and the road, to help draw attention to the project and create a welcoming “front porch” to pull people into the space and the conversation. Would also be good to program the park with many fun activities.