Welcome

Summer visitors have enjoyed Goose Rocks Beach, a two-mile sandy beach in Kennebunkport, since the 1800s. Vacationers came by train or horse-drawn carriage before automobiles found their way to Maine. Today, the Town of Kennebunkport, in collaboration with property owners, manages the beach. We take pride in the beauty and wildlife here, and ask you to join us in caring for the beach so it will live on for future generations.

Whether you plan to visit one of our islands, explore the tidal pools, walk the beach, or simply soak in the view, we wish you a pleasant visit!

The Plovers Are Nesting!

Goose Rocks Beach is one of Maine’s essential habitats for endangered Plovers and Terns. Generally the birds nest at the west end from April through August. However, Plovers have been known to nest elsewhere on the beach.

Please be alert to signs & wire cages that mark areas other than those noted on the map.

Dogs must be leashed and kept at least 200 feet away from marked areas.

There are fines for non-compliance of the dog leash ordinance as well as serious federal fines possible under the Endangered Species Act.

Parking & Important Information

PARKING is only permitted on posted streets. Spaces are located on Dyke Road, Kings Highway, and New Biddeford Road.

PARKING STICKERS are required from Memorial Day through Labor Day between 8 AM and 6 PM and may be purchased at:

- Town Hall, 6 Elm Street, 8:00 AM–4:30 PM
- Police Department, 101 Main Street
- GRB General Store

NON-RESIDENT RATES: $15 daily; $50 weekly and $100 seasonal.

PUBLIC BEACH ACCESS only at posted entrances.

VEHICLE SPEED LIMIT: 20 mph. Please watch for kids on bikes!

BIKE HELMETS REQUIRED. All bicyclists under the age of 16 must wear helmets. Please use bike racks.

PORTABLE TOILETS may be found at the GRB General Store or at the facility on Kings Highway, just past Dyke Road, when heading west.

Helpful Info

REPORT STRANDED ANIMALS: Marine Animal Rehabilitation Center, 800-532-9551
une.edu/research/msc/marc

Police: 911 or Non-emergency: 207-967-2454

This brochure is provided by the Beach Advisory Committee. Send questions or comments to: grbadvisory@gmail.com.

Beach Advisory Committee
kennebunkportme.gov/goose-rocks-beach-advisory-committee
Parking permits are required at Goose Rocks Beach: 8am-6pm from Memorial Day weekend through Labor Day weekend and may be purchased from the General Store, Kennebunkport Police Department, or Town Hall.

Respect 25-foot Reserved Areas.
Some owners may ask you to sit or play beyond their 25-foot dry sand “Reserved Areas.” Please cooperate. Check kennebunkportme.gov/goose-rocks-beach-advisory-committee for rules of use and location.

Parking permits are required at Goose Rocks Beach: 8am-6pm from Memorial Day weekend through Labor Day weekend and may be purchased from the General Store, Kennebunkport Police Department, or Town Hall.

Respect 25-foot Reserved Areas.
Some owners may ask you to sit or play beyond their 25-foot dry sand “Reserved Areas.” Please cooperate. Check kennebunkportme.gov/goose-rocks-beach-advisory-committee for rules of use and location.

Beach Rules Prohibit:
- Alcohol consumption
- Camping or sleeping overnight
- Collecting live sea creatures
- Climbing on seawalls
- Fireworks
- Glass containers
- Launching of motorized boats
- Motorized vehicles
- Open fires without a permit
- Smoking
- Speeding watercraft near shoreline
- Storage of boats or gear overnight without property owner’s permission
- Walking on dunes & dune grass
- Walking within 200 feet of the Plover nesting areas

No Lifeguard on Duty. Visitors Use Beach at Own Risk.

Beach Health: Seasonal weekly water testing. Results posted on “Friends of Goose Rocks Beach” Facebook page and/or search “Healthy Maine Beaches” at the town’s website. Or call town Public Health Department at 207-967-6123

Marine Wildlife: Report stranded marine animals to Maine’s Reporting Hotline: 1-800-532-9551

Welcome
This is a special place. Visit islands. Explore tidal pools. Walk, swim & enjoy the views. Share the beach. Care for the beach. Leave no trace.