Kennebunkport Flag Challenge

What does Kennebunkport mean to you? What do you think are the Town's most distinguishing and charming features? How would you design a town flag to represent our community in a fun and distinctive way? We are seeking submissions for an official Town of Kennebunkport flag!

As we celebrate Kennebunkport's bicentennial year, a flag would be a symbol of our past, present, and future. A beautifully designed town flag is an opportunity to represent our community. Something to be displayed by residents and businesses alike.

Guidelines for creating a flag:

The five basic principles for flag design (according to NAVA – North American Vexillogogical Association) are:

- Keep it simple (so simple that a child can draw it from memory)
- Use meaningful symbolism representing our community
- Use 2-3 basic colors (red, blue, green, black, yellow, white, purple, gray, orange) that contrast well
- No lettering or seals (never use writing or the town seal)
- Be distinctive (never duplicate other flags)

For further inspiration and guidance, check out this Ted Talk on city flags https://www.youtube.com/watch?v=pnv5iKB2hl4

Email your design with entry form to <u>kportbicentennial@gmail.com</u> by 4:30 pm on Monday, May 24, 2021. The winner will be determined by an independent panel of judges.

KENNEBUNKPORT FLAG CHALLENGE OFFICIAL CONTEST ENTRY FORM

Name		Phone Number	
Email Address		Age (if under 18)	
Parent/Guardian Signature (if under 18)			
Address	City	State	Zip

Contest Guidelines:

Entries will be accepted by email to kportbicentennial@gmail.com. *Entries must be received by 4:30 p.m. on Monday, May 24.*

Do not put your name or identifying information on the image itself. Judging will be anonymous, and the committee will assign a number to your entry.

Designs must be submitted as a JPEG or PDF. A resolution of 900x1500 pixels works well, no files larger than 2 MB, please. Entries will not be accepted that: use gradientcolors (all parts must be solid colors), are two-sided (the same image will be seen on both sides), are designs that are plagiarized or otherwise not an original work of the artist.

Submission due date: May 24, 2021 - must be received by 4:30 p.m.

The final flag design will be presented to the Kennebunkport Board of Selectmen for adoption in June 2021. Entries that do not follow the above guidelines will not be considered. All entries become the property of the Town of Kennebunkport, and the author/creator/artist relinquishes all rights to the design. If you have questions or need help with formatting, please email kportbicentennial@gmail.com and we will help as much as we can.

Thank you for your submission!