

Growth Planning Committee
Minutes
May 18, 2021

Attendees: Dan Saunders, Chair, Jim Fitzgerald, Paul Hogan, Werner Gilliam, Director of Planning and Development, Jim McMann, Janet Powell

Absent: Mile Corsie

Guests: Liz Duree, Tom Morgan

Dan called the meeting to order at 6:01P.M.

Liz led the discussion about Summer Outreach and confirmed the SWOT Workshop will take place **Monday, July 26** at the Nonantum. It is estimated that approximately 50 residents will attend. Liz will confer with Tina (Nonantum) and Werner to secure a PA system. In addition to creating a preliminary agenda, Liz has sent press releases to the York County, the Kennebunk Post. The Comp Plan website and the local cable channel have been updated with pertinent details, as well. Email groups will be notified shortly.

Jayne Knott's presentation. "**Groundwater Rising**" is set for **Wed. June 1, at 6:00PM**. Following the discussion at the May 4 GPC meeting, Liz created a schedule that will be in place for the Zoom event. The format is as follows...

- 6:00 Meeting begins, Liz displays welcome slide as attendees join
- 6:05 Dan opens meeting, GPC introduction, brief background of the Comp Plan
Review of agenda and instructions for public to email questions
- 6:10 Tom introduces Jayne
- 6:15-6:45 Jayne shares screen and presents for approx. 30 min (more time if needed)
- 6:45-6:50 Break for public to enter questions
- 6:50-7:20 Dan facilitates Q&A from public, GPC, Werner
- 7:25-7:35 Tom and Liz lead discussion re: implications for CP

7:35-7:45 Dan announces July SWOT workshop, gives a short overview and encourages public to visit the town and the CP websites for further info.

7:45 Dan, Liz and Tom review agenda items for the next meeting and refine the topics for the July 26th workshop. Dan announces that the GPC has been conducting mini surveys to collect input and that they are available to view on the CP website.

Additional Comprehensive Plan Outreach

The GPC will have a table at the Recycling Committee event on Saturday, June 26, 2021 at the Recreation Field on School Street. The event is primarily an extension of the Solid Waste Committee's Recycling Awareness Program. They will be handing out blue recycling containers, running raffles and "giveaways". The GPC has been offered a table where members will answer questions and distribute handouts/updates on the CP, advertise the SWOT Workshop on 7/26/21 at the Nonantum and inform the attendees about the Comprehensive Plan website/surveys.....The following members of the GPC will volunteers at the event:

9:00-11:30 AM Paul Hogan, Janet Powell
11:30-2:00 PM Jim McMann, Jim Fitzgerald

Additional Comments/ Updates

Tom informed us that the CP website has undergone a few changes. In addition to regular updating, the **Events** button has been renamed **Public Participation**. Hopefully, the new title will more readily capture the public's attention and lead to increased participation in the surveys Tom and Liz are also working on Draft 2 of each Chapter. When completed, the boxes will be linked to the new drafts. Additional maps have been added to the website, as well. Paul asked if Jayne Knott might be interested in specific background info on the town. Werner agreed to email her to see if he could provide any answers to questions she might have.

Surveys/ Public Participation

Mini Survey #5 to be posted

Liz has created a survey to stimulate thought and generate input for the July Outreach

1. What are your three favorite places in Kennebunkport?
2. What three words would you use to describe Kennebunkport? (now)
3. What three words do you want to use to describe Kennebunkport in 2030?(in ten years)

The answers to these questions will help inform a discussion on Community Character.

Mini Survey #4 regarding preferences for the SWOT Workshop 7/26/20201

Results

- 89 respondents
- 70% would attend either in person or remotely
- 50% are comfortable attending an outdoor event
- Weekday evening, most popular
- Prefer event lasting under 2 hours
- Interested in the following Topics.....Housing, Land Use, Transportation, Recreation, Natural and Historic Resources

The discussion regarding the content of the upcoming July 26Th workshop followed. Below are some of the themes proposed:

- Should the topics follow the Chapter Topics in the CP?
- Should the topics be general or specific? Some proposed topics
- Infrastructure/Housing/ResourceProtection
- Connectivity/Physical Connectivity
- Land Use Trends/Housing Viability with escalating prices/What and Who are driving the market?/Anomaly due to Covid-19 or is it a permanent trend?

- Demographics and Housing/affordability for Seniors/ Interest in developing neighborhood(s) with smaller houses despite current trend of building larger houses based on land cost and return on investment
- Discussed: 1. a live event followed by Zoom events focusing on topics of greatest interest to the public. 2. Hybrid event/ a live event that is simultaneously viewable on Facebook
- Concluded: for the time being, a live workshop could be followed by virtual meetings focused on the take-away from the live event, topics not able to be covered at the live workshop, topics proposed by the public, members of the GPC or Liz, and Tom.
- Liz will send out flyers for promotion of the event and will email the agenda for the Jayne Knott presentation to all.

The minutes of May 4 were approved as amended.

Added “the amendment to the ordinance concerning mixed- use structures **is consistent with the Town’s Comprehensive Plan.**”

With no further business to discuss, Dan adjourned the meeting at 7:46P.M.

Respectfully submitted,
Janet Powell