

**Town of Kennebunkport**  
**Goose Rocks Beach Advisory Committee Meeting**  
**February 21st, 2022 ~ 6:00 PM**  
**Virtual Meeting (Via Zoom)**

A virtual meeting of the Goose Rocks Beach Advisory Committee was held on February 21st, 2022.

Members participating were Kate Bauer Burke, Jon Dykstra, Carol Sherman, Barry Engel, Paul Hogan, Ed Hutchins, Joanne Gustin

*1. Call to Order – Roll Call*

Chairman Kate Burke called the meeting to order and performed a roll call of all members of the Goose Rocks Beach Advisory Committee.

*2. Approval of Minutes of January 17, 2022 meeting*

Ms. Burke announced the February 7<sup>th</sup>, 2022 meeting was not a formal Committee meeting but rather a workshop and there will be no minutes for that meeting.

Ms. Gustin made a motion to approve the minutes of the January 17<sup>th</sup>, 2022 Beach Advisory Committee meeting. Mr. Hogan seconded the motion, and the vote was unanimous.

*3. Communication Subcommittee Report*

*a. Creation of Beach Webpage*

Ms. Burke explained the creation of a beach webpage is part of the subcommittee's overall project to find the most effective way of getting information across to the beach community. Ms. Burke then introduced Ms. Connie Dykstra who has volunteered to work on this project.

Ms. Dykstra shared her PowerPoint presentation on the screen which can be viewed in its entirety on the town website or on the town's YouTube channel. Some highlights of Ms. Dykstra's presentation are:

- Goal is to revise the current town website pertaining to Goose Rocks Beach to make important information easier to find for tourists and residents planning to visit the beach.
- Create two separate pages: 1.) Beach Advisory Committee information (members, calendar, etc.), The Beach Ordinances, and the Beach Use Agreement. 2.) Goose Rock Beach Visitor Information: rules, events, Frequently Asked Questions, etc.
- Add text on the Beach Advisory Committee page describing the purpose of the BAC.

Ms. Burke expressed her approval of dividing and re-categorizing all the information into 2 separate webpages: i.e. the casual side for visitors and the business side.

Ms. Gustin agreed along with other Committee members that this proposal is clearer and more easily navigable.

After some discussion on search engines, QR codes, and a streamlined URL, Ms. Burke agreed to continue with talks with the Town Manager as they begin the process of upgrading and expanding the town website overall.

Mr. Hutchins cautioned the Committee members that any Goose Rocks Beach website would have to be under the town's umbrella as the Board of Selectmen would not allow a standalone website.

Based on the positive feedback provided on Ms. Dykstra's proposal, Ms. Burke asked Ms. Dykstra to continue working on formalizing the content and appearance of the new Goose Rocks Beach Advisory Committee webpages.

*b. Signage*

Mr. Fred Stafford joined the meeting and presented his proposal for consolidating some of the signs at the beach. Mr. Stafford showed an example of what a new sign could be combining the pertinent information from the main beach sign, the drone sign and the water quality/swim advisory sign. Mr. Stafford explained there would be interchangeable elements to this new sign for both the water advisories as well as the dog ordinance.

The Committee members discussed at length the specifics of combining the water quality sign with the general beach rules sign.

Mr. Stafford agreed to send his proposal and presentation to all the Committee members for comments and suggestions with the goal of having a more formal, finished product by the next BAC meeting. Mr. Hogan added it would be helpful to also have an estimate on the cost of new signs and quantity needed for the upcoming season.

Ms. Burke opened the meeting up for comments from the viewing audience.

Ms. Linda Hanna of 7 Crescent Avenue addressed the Committee to remind them to include the Town Nurse Allison Kenneway as she is the head of the Healthy Beaches program for the town.

#### 4. *Traffic & Safety Subcommittee Report and Recommendations*

After a productive workshop meeting on February 7<sup>th</sup>, 2022, Ms. Burke asked Mr. Engel to provide an update.

Mr. Engel presented a summary on the screen for the viewing audience of the main recommendations the Subcommittee is proposing. Those recommendations are:

- Landscaping, construction, and maintenance vehicles must not park on the street and ask the town to enforce the Kennebunkport Ordinances.
- The town employ the occasional use of the speed monitor on the west end of Kings Highway and continue with sporadic speed monitoring on Dyke Road as well as on New Biddeford Road.
- The town stripe both edges of road approximately 1-foot from the edge of the road on the west end of Kings Highway as well as on Community House Road.
- Put up a sign at the intersection of Dyke Road and Kings Highway indicating parking is to the left.
- Add to the signage a pictogram for towing to act as a deterrent.

A brief discussion amongst the Committee members followed each bullet point Mr. Engel explained.

Ms. Burke asked if there were any comments or questions from the viewing audience.

Ms. Ann Corbey of Wildwood Avenue asked if there was any discussion on addressing the issue of traffic and delivery trucks at The Tides. Ms. Burke responded the Committee has asked the police to enforce the existing speed limits and to increase enforcement of the existing town ordinances. Ms. Corbey added there is a lot of bike traffic as well in that area and an increased police presence may help.

Ms. Linda Hanna raised her concern about contractors with their trucks and trailers speeding down Dyke Road onto Kings Highway taking the corner at unsafe speeds and suggested perhaps a line on the road would help. Ms. Burke replied the Committee's plan right now is to try the striping on the west end of Kings Highway and Community House Road for now to see if it's effective. Mr. Engel added this is a work-in-progress and its fair that anything can be adjusted if it's found to be effective.

Mr. Engel made a motion to recommend to the Board of Selectmen the previous bullet points regarding traffic and safety. Mr. Hogan seconded the motion, and the motion passed with a vote on 6-0-1. Mr. Hutchins abstained from voting.

#### 5. *Public Comments on Matters Not on the Agenda*

Ms. Burke opened the meeting for comments on matters not on the agenda.

There were no comments from the viewing audience.

#### 6. *Other Business*

Mr. Hogan acknowledged and listed by name, the many volunteers who work year-round on the beach profiling program as part of the Maine Geological survey. Ms. Burke, on behalf of the Beach Advisory Committee, expressed her gratitude to those volunteers and asked the Committee members to begin thinking about other volunteer activities for the upcoming season such as beach cleanup and invasive species removal.

#### 7. *Adjourn*